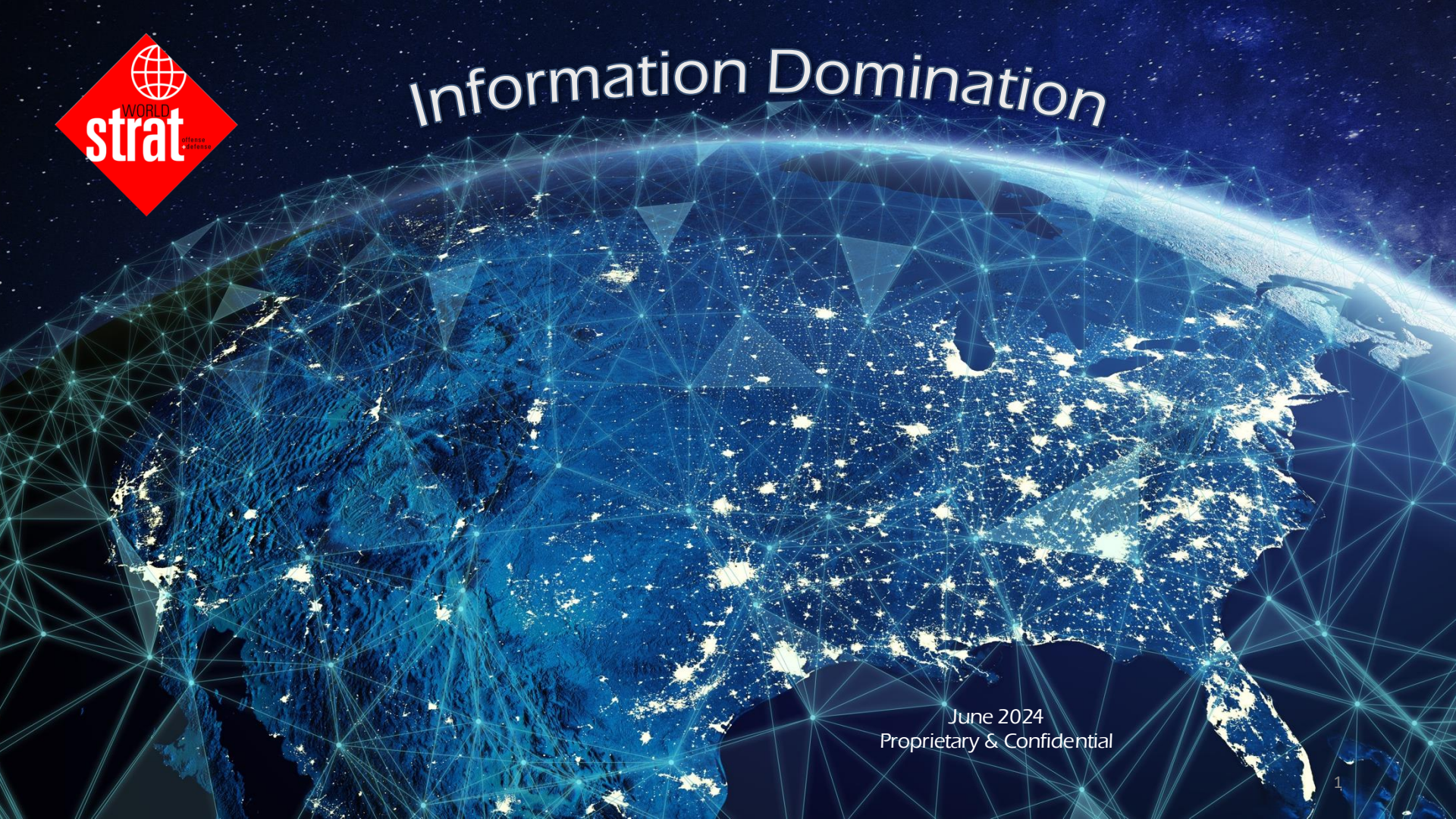




Information Domination



June 2024
Proprietary & Confidential



What is Information Domination (ID)?

Unparalleled situational awareness
+
Results-driven actions and responses

How does ID achieve this?

Military-grade AI software
+
Information warfare strategy

Who needs Information Domination (ID)?



Anyone Else?



Issue Advocacy Groups
Political Campaigns
Media Operations
Consulting Firms
Think Tanks
Law Firms
Lobbyists

Researchers
Corporations
Public Figures
Business Analysts
Financial Services
Government Entities
Public Relations Firms



How do we create Information Domination (ID)?

Identify client's area of operations and goals

Identify and gather the pertinent data

Plan for analysis

Map the networks
Identify connections

Gain situational awareness

Generate an ops plan
Conduct information warfare
Accomplish the mission

WorldStrat Information Domination (ID)

Operations & Business Model



WorldStrat is a professional services firm offering strategic advisement and operational implementation in:

- ◆ Situational Awareness
- ◆ Business Intelligence
- ◆ Information Warfare
- ◆ Strategic Communications

WorldStrat delivers an AI ecosystem that interconnects and transforms disparate data sets into critical new insights.

WorldStrat ID combines these two capabilities into a powerful intelligence-based weapon. Then ID provides a world class operations team to expertly employ this in our modern information space.

WorldStrat also offers custom research, analysis and reports for clients based on specific project-based needs.



LTC Samantha Nerove, USA, Ret.

LTC Nerove was in charge of information operations for Joint Forces Command. During Operation Desert Storm, then First Lieutenant Nerove was the first female officer to lead airborne troops during wartime.

After retirement she founded America Matters, an advocacy organization to influence public opinion, thought leaders and government officials in both in the United States and overseas. Sam has appeared on television, radio, and spoken multiple times at the United Nations. She is a highly sought-after executive strategy consultant and coach.



LEADERSHIP



Jim Hanson

Jim served in the U.S. Army Special Forces. He was the founder and president of Security Studies Group which conducted information operations in support of U.S. strategic interests.

Jim is the author of *Winning the Second Civil War: Without Firing a Shot* and *The Myth of White Fragility*. He has appeared hundreds of times on FOX News to discuss national security, foreign policy and other issues. He has been published in USA Today, Fox News Opinion, Newsweek, The Federalist, Human Events, and many other publications.